

# Prize and Reward Seekers

Average Monthly Hotline	87,500	\$110/M
Total File	1,150,900	\$110/M

## Overview

Reach these Prize and Reward Seekers consumers who are looking for new opportunities.

This list, represents impulsive consumers, who have responded to multiple online surveys & sweepstakes for the chance of winning free prizes.

These consumers respond well to promotional gift and discount offers, as they are looking for deals, bargains, free tips, & giveaways.

These highly responsive leads have been added into an expansive database available for the first time for direct mail, telemarketing and email. Other areas of interests include: payday, catalog credit auto warranties, vacations, and insurance. Direct mail responders and shopping interest are also selectable on this file.

Great targets for any incentive type offer such as: catalogs; magazines; credit cards; contest/games/prizes, rebates, music and book clubs, insurance; business opportunities; computer and Internet-related products and services; and much more!

## Source

Online  
Direct Response

## Gender

45% Males  
43% Females

## Minimum Order

5,000 records

## Format

Email	\$75/F
FTP	\$75/F

## Net Name Arrangement

85% net  
25,000 or more  
\$10/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.