

Vibrant Insurance Health Enthusiasts

Average Monthly Hotline	72,099	\$110/M
Total File	1,178,600	\$110/M

Overview

These individuals have indicated their current interest in seeking basic or supplementary health insurance options in either basic health insurance, Medicare Advantage or Medicare Supplement insurance products.

They have taken the initiative to complete a form requesting further details about discounted health, medical, and wellness products, suggesting that they either do not currently have medical insurance or are actively searching for a new provider.

By choosing to participate in this process, these consumers have demonstrated a willingness to explore discounted mail-order health and wellness items, supplements, creams, and other medical products and services, including walk-in bathtubs. Moreover, they are likely to respond positively to continuity programs, insurance offers, catalogs with stored credit merchandise, and other related promotions.

This audience is exceptionally well-suited for shopping clubs, discount pharmacy cards, health and medical-related catalogs, magazines, life insurance, secured and subprime credit options, internet services, legal and financial services, health insurance, home equity loans, and income-generating opportunities.

Source

Online
Direct Response

Gender

45% Males
53% Females

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
25,000 or more
\$8/M run charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.