

# Telco New Movers

Average Monthly Hotline	834,700	\$110/M
Total File	1,933,460	\$110/M

These people have changed their telephone number due to moving their primary residence.

New movers are an excellent target audience for mailers trying to reach people who are updating their information and looking for new products and services.

Recommended for: insurance offers, home furnishing, long distance, VOIP, credit card offers, medical & health, , entertainment products and services, warehouse club offers, golf and sports equipment, consumer electronics, catalogs, cell phone service, etc.

### Source

Online  
Direct Response

### Gender

53% Males  
43% Female

### Minimum Order

5,000 Records

### Format

Email	\$50/F
FTP	\$50/F

### Net Name Arrangement

85% Net  
20,000 or more  
\$6/M run charge

### Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.