

# Sweepstakes Trigger Data

Average Monthly Hotline	92,255	\$110/M
Total File	1,071,629	\$110/M

## Overview

The individuals on this mailing list have shown a keen interest in sweepstakes, incentives, and prizes.

They have actively responded with enthusiasm, hoping to win top-notch products like televisions, vacations, cash, cars, cameras, and baby strollers. Furthermore, some individuals have displayed interest in additional services, such as "pay as you go" phone plans, travel clubs, credit offers, and insurance.

Moreover, these consumers have expressed their openness to receiving offers and opportunities across various categories, including general merchandise, health, seminars, money-making opportunities, astrology, lottery, and credit.

They are eager to explore new possibilities that come their way. However, it is imperative to ensure that all marketing communications comply with the applicable laws and regulations governing the sending of promotional emails. Additionally, verifying that individuals on the mailing list have explicitly consented to receiving such communications is crucial.

## Source

Online  
Direct Response

## Gender

43% Males  
52% Females

## Minimum Order

5,000 records

## Format

Email	\$75/F
FTP	\$75/F

## Net Name Arrangement

85% Net  
20,000 or more  
\$8/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Up-sold	\$10/M
Cancelled	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.