

Shift44

Average Monthly Hotline	208,770	\$90/M
Total File	7,051,366	\$90/M
Fundraising Rate		\$70/M

Overview

Reach out to engaged consumers actively searching for sweepstakes offers, coupon deals, credit and finance options, surveys, and incentives through Shift44's dynamic performance-driven advertising network.

Shift44 proprietary owned and operated sites covers a wide array of sectors including finance, lifestyle, insurance, EDU/Jobs, grants, finance and more.

Shift44 boasts a large network websites globally. With their platforms attracting over 200,000 daily visits and 3,000,000 unique users, Shift44 provides unparalleled access to premium leads from renowned brands.

Whether you're seeking top-notch acquisition solutions for your clients or self-reported demographic insights across various categories like SSDI, Health, or Military, Shift44 delivers with an average age of 60, an average income of \$35k, and a 60% female audience.

Source

Registrations/survey
Direct Response
Online

Gender

41% Males
57% Females

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
10,000 or more
\$8/M run charge

Selections

Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Geo	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.