

# Senior Health Insurance & Medicare Supplement Responders

Average Monthly Hotline	119,358	\$110/M
Total File	2,210,000	\$110/M

This data is collected from proprietary market research & survey responders. Whether you are looking for prospects turning 65 or individuals who are actively looking for Medicare Supplement insurance products, we can help. Reach these senior Medicare Supplement & Advantage insurance seekers. We have supplied Medicare and senior offer marketers the ability to find the best senior leads for Medicare supplement insurance.

While Medicare provides a vital service to millions of senior citizens, many medical costs are not covered by Medicare and may become the personal financial responsibility of the individual. These consumers have therefore visited a specific website to learn more about getting Medicare supplemental insurance. Medicare Advantage & Medicare Supplement is a type of Medicare health plan offered by a private company that contracts with Medicare. Medicare Advantage & Medicare Supplement plans provide Part A and Part B benefits.

If you are looking to target an older audience who are planning their medical future, then this list is perfect for you. This active senior Medicare responder list features senior citizens. These retirees yield proven results for a wide variety of direct marketing campaigns. Some of the consumers on this list also expressed an interest in saving money on the prescriptions they have to fill. These households of elderly Americans are Medicare eligible and looking for new offers. These folks are making contingency plans to supplement their Medicare Coverage

## Source

Source  
Direct Response

## Gender

48% Males  
52% Female

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M running

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.