

Senior & U65 Health Insurance Seekers

Average Monthly Hotline	83,516	\$110/M
Total File	1,365,600	\$110/M

Overview

These individuals have indicated that they currently looking for supplemental or basic health insurance offers in the Medicare or under 65 (U65) insurance markers.

After filling out a form for more information on discounted health, medical & wellness items, these individuals indicated they are out of medical health insurance or looking for a new provider.

This opt in process makes these consumers responsive for discounted mail order health and wellness items, walk in bathtubs, supplements, creams & other medical products and services.

These people will also respond very well to continuity programs, insurance, stored credit merchandise catalog offers, discounted mail order health and wellness items, supplements, creams & other medical products and services etc.

Average age 57

Average income \$41,000

Recommended for: shopping clubs, discount pharmacy cards, health, medical, catalog credit, magazines, life insurance, secured and subprime credit, internet, legal & financial services, health insurance, home equity loans, money making opportunities.

Source

Online
Direct Response

Gender

43% Males
54% Females

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
25,000 or more
\$8/M run charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.