

Salt Media

Average Monthly Hotline	87,308	\$110/M
Average Weekly Hotline	1,311,975	\$110/M
Fundraising Rate		\$75/M

Overview

Salt Media are experts in building websites, web apps, social media campaigns and marketing assets that don't just look beautiful.

As the industry leader in digital marketing services, Salt Media develops web properties that generate responders to multiple offers. This includes its fastest-growing personal finance platform.

Salt Media was founded by a group of ambitious individuals with a proven track record of building highly scalable, successful direct-to-consumer digital businesses from the ground up.

Source

Registrations/survey
Direct Response
Online

Gender

41% Male
57% Female

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
10,000 or more
\$8/M run charge

Selections

Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Geo	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.