

Responders to Senior Health Insurance Offers

Average Monthly Hotline	88,709	\$110/M
Total File	1,520,000	\$110/M

Overview

This information is gathered through market research and survey respondents. Whether you're in search of prospects approaching the age of 65 or individuals actively seeking insurance products, we are here to assist you.

We have empowered marketers specializing in insurance and senior offers to discover the highest quality leads for their next direct mail campaign.

Consumers have visited specific websites to explore the option of obtaining multiple types of insurance policies for auto, life, health, Medicare, and supplemental insurance.

Medicare Advantage and Medicare Supplement plans are specialized Medicare health plans offered by private companies that partner with Medicare. These plans encompass both Part A and Part B benefits.

If your target audience consists of older individuals who are carefully planning their healthcare future, then this list is tailor-made for your needs. Our active senior insurance and Medicare responder list comprises senior citizens who have proven to be highly responsive in various direct marketing campaigns.

Additionally, some individuals on this list have expressed interest in finding ways to save on their prescription medication costs.

Source

Online
Direct Response

Gender

48% Males
52% Females

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
25,000 or more
\$8/M run charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.