

# Platinum Lotto & Sweepstakes Responders

Average Monthly Hotline	85,034	\$110/M
Total File	1,360,805	\$110/M

## Overview

This postal list is a treasure trove of individuals brimming with passionate enthusiasm for sweepstakes, incentives, and the allure of winning exciting prizes.

These eager participants are motivated by the enticing chance to win high-end items, spanning a wide spectrum from premium electronics like televisions and cameras to dream vacations, cash rewards, cars, and even baby strollers.

Moreover, many of these individuals have shown a strong interest in various additional services, including 'pay as you go' mobile phone plans, exclusive travel clubs, credit options, and insurance solutions.

What truly distinguishes this list is its remarkable diversity. Subscribers here aren't confined to a single interest – they are open to exploring a vast array of categories, such as general merchandise, wellness products, educational workshops, income-generating opportunities, astrological insights, lottery ventures, credit solutions, and much more.

These consumers are ready and enthusiastic about embracing offers and opportunities across a broad range of categories, including but not limited to general merchandise, sweepstakes, health-related products and services, educational seminars, income-generating opportunities, lottery participation, credit solutions, and beyond.

## Source

Online  
Direct Response

## Gender

43% Males  
56% Females

## Minimum Order

5,000 records

## Format

Email	\$75/F
FTP	\$75/F

## Net Name Arrangement

85% net  
20,000 or more  
\$8/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Up-sold	\$10/M
Cancelled	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.