

# Medical Health Insurance Inquiry Responders

Average Monthly Hotline	124,700	\$110/M
Total File	1,390,000	\$110/M

## Overview

These individuals have responded to receive more information on medical health insurance.

The lack of medical health insurance motivated these consumers to inquire online for affordable medical health insurance.

After filling out a form for more information for medical health insurance, these individuals were then verified to make certain that they are true prospects for medical health insurance. This double opt in process makes these records very responsive for insurance, mail order health and wellness items, supplements, creams & other medical products and services.

These people will also respond very well to continuity programs, insurance, stored credit merchandise catalog offers, discounted mail order health and wellness items, supplements, creams & other medical products and services etc.

Average age 52

Average income \$43,500

Recommended for: shopping clubs, insurance, discount pharmacy cards, medical, catalog credit, magazines, life insurance, secured and subprime credit, internet, legal & financial services, health insurance, home equity loans, money making opportunities.

## Source

Online  
Direct Response

## Gender

51% Males  
47% Females

## Minimum Order

5,000 records

## Format

Email	\$75/F
FTP	\$75/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$8/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.