

# Macro Target Small Business Group

Average Monthly Hotline	118,400	\$110/M
Total Universe	1,537,449	\$110/M

## Overview

If you're aiming to connect with small business owners actively seeking information on impactful products and services, this list is worth your attention.

These small businesses have engaged with B2B offers specifically tailored to their needs through surveys, registration forms, online sign-ups, and coupon sites.

These entrepreneurs and self-employed professionals are interested in products and services that can enhance their productivity and increase their sales.

Recommended for: office supplies and products, credit cards, lines of credit, high-tech and e-commerce solutions, advertising specialty items, financial offers, insurance, or virtually any business-oriented product.

### Source

Direct Response  
Online

### Gender

### Minimum Order

5,000 records

### Format

Email	\$75/F
FTP	\$75/F

### Net Name Arrangement

85% Net  
25,000 or more  
\$8/M run charge

### Selections

Business Size	\$10/M
Employee Size	\$10/M
Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.