

# Live Test & Career College Responders

Average Monthly Hotline	7,114,207	\$110/M
Total File	2,280,559	\$110/M

## Overview

Be the first to target these highly motivated consumers who are actively seeking information and assistance to change their career, learn new skills, or start a new business. How motivated are they? Enough to have spent 30+ minutes answering the 100-question career interest test on LiveCareer.com. This website has helped over 5,000,000 people find careers that fit their educational background and business experience. This list is highly selectable by a number of key criteria, such as career interest, exact age, high school graduation year, vocational training, area of work/study, demographics, and lifestyle. There are over 150 data points collected during the career interest test! Education select: Some High School, High School, GED, Some College, Associate's Degree, Bachelor's Degree, Master's Degree & Doctorate

Targeting filters available include: Exact age, Education Level, High School Graduation Date, Area of Work or Study, Career Interests etc.

Profession or trade select: Accounting & Finance, Administrative & Support Services, Advertising/ Marketing/ Public Relations, Agriculture, Forestry & Fishing, Airline & Aviation, Animal Training, Architectural Services, Arts, Entertainment & Media, Automotive & Diesel, Banking, Biotechnology & Pharmaceutical, Broadcasting, Business, Community, Social Services & Nonprofit, Computer Hardware, Computer Software, Construction, Mining & Trades, Consulting Services, Cosmetology & Barbering, Counseling & Psychology, Court Reporting, Criminal Justice, Culinary, Customer Service & Call Center...

## Source

Online  
Direct Response

## Gender

41% Male  
57% Female

## Minimum Order

5,000 records

## Format

Email	\$75/F
FTP	\$75/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$8/M run charge

## Selections

Career Interest	\$15/M
Education Level	\$20/M
High School-Grad Date	\$15/M
Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.