

# Job Hunters & Career Seekers

Average Monthly Hotline	7,114,207	\$110/M
Total File	2,280,559	\$110/M

## Overview

These prospective job seekers & continuing education students have filled out a form requesting assistance with finding a new job or acquiring new educational skills. Reach these job & degree seeking consumers who are actively searching for a job, or educational information.

Lock in on the is active file of opt-in responders are looking for ways to improve their job search and education level and are a great audience for education, online job resources , resume & cover letters, online learning, and college education offers. Reach out to this hotline postal file of consumers who are actively seeking tools and resources to find a better paying job. They are aiming to find new employment, advance their career, or change jobs.

These consumers have responded to a variety of job & education offers, to learn more on how to improve their current job skills or to further their educational degree. Tap into these self-improvement prospects are looking to attend college classes or to advance their current career opportunities, and have also expressed interest in continuing education, college scholarship, trade school application, etc. that can help them acquire a higher paying job.

These consumers have requested assistance with finding a new job or degree. Reach these job & degree seekers who are actively searching for information on job opportunities &/or continuing education degrees. These consumers are actively seeking to change their career, learn new skills, work from home, etc.

## Source

Online  
Direct Response

## Gender

46% Male  
43% Female

## Minimum Order

5,000 records

## Format

Email	\$75/F
FTP	\$75/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$8/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.