

# Incentive Survey Sweepstakes Applicants

Average Monthly Hotline	106,087	\$110/M
Average Weekly Hotline	32,106	\$110/M
Total File	1,683,227	\$110/M

## Overview

The recipients of this mailing list have demonstrated a strong interest in sweepstakes, incentives, and prizes. This list contains email and postal addresses of consumers who responded to a sweepstakes offer, sharing their contact information to receive updates on various promotions.

These individuals participated eagerly, hoping to win high-value items such as televisions, vacations, cash, cars, cameras, and baby strollers. Many have also shown interest in services like "pay as you go" phone plans, travel clubs, credit offers, and insurance.

Furthermore, these consumers are receptive to offers in various categories, including general merchandise, health, seminars, money-making opportunities, astrology, lottery, and credit. They are keen to explore new opportunities.

It is crucial, however, to ensure that all marketing communications comply with applicable laws and regulations regarding email distribution. Additionally, it is important to confirm that the individuals on this mailing list have explicitly consented to receiving such communications.

## Source

Online  
Direct Response

## Gender

43% Male  
47% Female

## Minimum Order

5,000 records

## Format

Email	\$75/F
FTP	\$75/F

## Net Name Arrangement

85% Net  
20,000 or more  
\$8/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Up-sold	\$10/M
Cancelled	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.