

Hispanic Catalog & Credit Responders

Average Monthly Hotline	110,500	\$110/M
Total File	2,050,700	\$110/M

Overview

Reach out to these responsive Hispanics who have responded to a catalog credit or secured credit card offer.

This file consists of Hispanic credit seekers who applied for a Catalog Credit Program. These consumers were offered an unsecured purchasing credit line to be used exclusively for a specific catalog offer.

These proven direct response applicants are great prospects for secured and unsecured credit offers, pay day loan offers, instant financing programs, debt consolidation, seminars, money making opportunities, sweepstakes, at home educational programs, distance learning, and career oriented offers.

Source

Online
Direct Response

Gender

49% Male
51% Female

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
25,000 or more
\$8/M run charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.