

# High Point Catalog Credit Card Buyers

Average Monthly Hotline	97,500	\$110/M
Total File	2,134,650	\$110/M

Reach these targeted consumers who responded to a Catalog Credit Program. These buyers were offered an unsecured purchasing credit line to be used exclusively for a specific catalog offer.

These applicants are looking to improve their credit ratings and enjoy the convenience of shopping with a credit card.

The average consumer spends \$250 a month on merchandise, and these consumers used their checking account to initially fund the stored value card via a check debit.

These consumers are looking to enjoy the benefits of an unsecured line of credit to be used on a specific catalog. This catalog credit program offer allows credit seekers the opportunity to purchase quality goods with the opportunity of slowly paying back for the purchase amount and rebuild their credit at the same time.

These credit seeking individuals are great prospects for stored value catalog programs, credit repair programs and low end catalog marketers

These individuals will respond to all sub prime offers including; low-end catalogs,

## Source

Online  
Direct Response

## Gender

53% Male  
47% Female

## Minimum Order

5,000 Records

## Format

Email  
FTP

## Net Name Arrangement

### Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.