## **Education Brick & Mortar Degree Seekers**

Average Monthly Hotline	95,557	\$110/M
Total File	2,530,000	\$110/M

## **Overview**

These prospective continuing education students have filled out a form requesting assistance with finding a college or trade school that can help them acquire a degree.

Many of these continuing education seekers include people in the job market who are looking for a college that can help them acquire a degree while maintaining their current positions and employment.

These career and education seekers registered on a variety of educational and career oriented websites and portals have an average age of between 18 and 42. These education career oriented individuals are seeking continuing education courses to advance their education and to look for a new career.

Continuing education degree lead generation and live transfer calls are also available at a premium.

Reach out to these college degree minded individuals who are looking for a brick & mortar school or online distance learning program to earn a college degree. These individuals are pursuing various online and campus-based training programs, courses, certificate programs, & vocational training to expand their level of education and career opportunities.

This list is comprised of primary self-reported information and provides the consumer's current education level, age, career interest, & current major if they are presently enrolled in school.

## Source Online **Direct Response** Gender 38% Male 61% Female **Minimum Order** 5,000 records **Format** \$75/F Email \$75/F FTP **Net Name Arrangement** 85% Net 20,000 or more \$8/M run charge

## **Selections**

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Education	\$10/M
Career Interest	\$10/M
Military	\$10/M
High School Grade	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.