

Education & Job Portal Responders

Average Monthly Hotline	89,500	\$110/M
Total File	2,458,273	\$110/M

Overview

Reach these job & degree seekers who are actively searching for information on continuing education and job opportunities.

These consumers are actively seeking to change their career, learn new skills, or start a new business.

This career job & education file represents education prospects who are looking to improve their skills and take their careers to the next level. These consumers are interested in earning a degree either as full time or part time students, while maintaining their current full-time job.

These career college prospects filled out a form requesting educational assistance with finding a college or trade school that can help them acquire a degree.

Reach out to these responsive college bound students who responded to or filled out a form to start their path towards a new degree from a college or trade school.

These active, opt-in responders are a great audience for education, online learning, degree courses and college education offers

Source

Online
Direct Response

Gender

39% Male
57% Female

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
25,000 or more
\$8/M run charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Occupation	\$10/M



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