

Discount Catalog Offer Responders

Average Monthly Hotline	94,800	\$110/M
Total File	1,467,870	\$110/M

Overview

These consumers have tapped into the Internet, to find new catalogs that offers them deals and product discounts.

This mailing list offers individuals who are currently receiving mail order catalogs for discount clothing, jewelry, furniture, and a variety of other goods.

Catalog products include home & garden, diet, electronics, jewelry, computers, clothing, gifts, general merchandise.

These responsive individuals have responded to a discount catalog program, where they can purchase thousands of items through a selected catalog, and are able to make monthly payments.

These proven direct response applicants are great prospects for catalog offers, secured and unsecured credit offers, pay day loan offers, instant financing programs, debt consolidation, sweepstakes, at home educational programs, distance learning, and career oriented offers.

Source

Online
Direct Response

Gender

42% Males
56% Females

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
20,000 or more
\$8/M run charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.