

# DirectLinx Catalog Credit Merchandise Responders

Average Monthly Hotline	124,500	\$110/M
Phone Numbers		\$200/M

## Overview

This file captures consumers who have responded to multiple catalog merchandise online offers, and expressed an interest in deals on merchandise and credit services. This list is uniquely sourced to insure accuracy and responsiveness. Take advantage of this weekly file to increase the ROI on your next direct mail campaign.

These highly responsive individuals have responded to a catalog program where they can purchase thousands of items through a specific catalog and make convenient monthly payments on all products purchased.

Catalog credit seekers consists of consumers who have applied for a catalog credit program & who are looking to rebuild their credit through the use of these offers and for the ease and great deals that these catalogs provide.

Reach these consumers are looking to enjoy the benefits of an unsecured line of credit to be used on a specific catalog. This catalog credit program offer allows credit seekers the opportunity to purchase quality goods with the opportunity of slowly paying back for the purchase amount and rebuild their credit at the same time.

These consumers are ready and eager to receive offers and opportunities in the following categories: secured & sub-prime credit, Internet, legal & financial service, health insurance offers, home equity loans, money making opportunities, etc.

### Source

Online  
Direct Response

### Gender

### Minimum Order

5,000 records

### Format

Email	\$75/F
FTP	\$75/F

### Net Name Arrangement

85% Net  
25,000 or more  
\$8/M run charge

### Selections

SCF	\$7/M
Gender	\$7/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.