## Diamond Supplement Medical Coverage Insurance Seekers

Average Monthly Hotline	74,350	\$110/M
Total File	1,371,000	\$110/M

This list consists of postal addresses of consumers who responded to supplemental medical and health insurance offers. These individuals filled out their contact information to receive valuable information on various insurance products online including:

- · Life Insurance
- · Health Insurance
- · Dental Insurance
- · Group Insurance
- · Travel and Luggage Insurance

Consumers are looking for help to cover their basic medical & health costs, including health, dental & prescription medical expenses.

This file would work well for: health insurance offers, RX prescription cards, life insurance, retail product brands, opportunity seekers, coupon offers, online savings programs, supplements, vitamins, emergency pendants and bracelets, mobility aids, memory games and cards, monitoring systems, videos, books, bath safety products, safety alarms, spill proof cups, wander alarms, door alarms, exercise equipment and supplies etc.

# Source Online Direct Response Gender 53% Males 46% Females

### **Minimum Order**

5,000 Records

### **Format**

Email	\$50/F
FTP	\$50/F

## **Net Name Arrangement**

85% Net 25,000 or more \$6/M running

### **Selections**

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.