

# Credit Incentives

Average Monthly Hotline	128,704	\$110/M
Total File	2,328,750	\$110/M

Credit Incentives' offers a unique list of consumers who responded to various credit building offers. These men and women are experiencing payment difficulties and demonstrated a desire to free themselves from prior debt, re-establish their credit, and stabilize their finances.

This highly motivated and dynamic segment of America is eager to receive offers and opportunities to re-establish their credit.

These new financially strapped consumers are excellent candidates for secured credit cards, debt consolidation, health insurance offers, home equity loans, refinancing offers, money making opportunities, pre-paid phone cards, and pre-approved credit with a catalog purchase

## Source

Online  
Direct Response

## Gender

42% Male  
56% Females

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

### Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.