

# Continuing Education Degree Seekers

Average Monthly Hotline	85,600	\$110/M
Total File	1,950,000	\$110/M

## Overview

These prospective continuing education students have filled out a form requesting assistance with finding a college or trade school that can help them acquire a degree.

Many of these continuing education seekers including people in the job market, current military personnel, veterans, people in the reserves or national guard are looking for a college that can help them acquire a degree while maintaining their current positions and job.

With an average age of between 18 and 40, these education career oriented individuals are seeking continuing education courses to advance their education and to look for a new career.

Continuing education courses include: business, technology, medical, education, dental, plumbing, legal, electric, fine arts and more, in order to earn degrees and certification.

Continuing education degree lead generation and live transfer calls are also available at a premium.

These continuing education college degree seekers are some of the most responsive group of consumers on the market.

## Source

Online  
Direct Response

## Gender

55% Male  
43% Female

## Minimum Order

5,000 records

## Format

Email	\$75/F
FTP	\$75/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$8/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Education	\$20/M
Career Interest	\$15/M
Military/Veteran	\$15/M



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