

# College Bound Opt-In High School Students & Seniors

Average Monthly Hotline	91,800	\$110/M
Total File	2,439,400	\$110/M

Be the first to target these responsive high school students & seniors who spent 30 minutes or more answering 100 career interest test questions

Our network of sites and portals has helped thousands of high school students find careers that fit their educational background and business experience.

Create the perfect responsive niche audience for your next marketing campaign by having the ability to select from over 150 data points that are collected during the career test.

These targeted consumers are a great audience for the following offers; college offers, student loans, career advancement, distance learning, self-improvement, seminars, financial offers, recruitment, books, credit cards, insurance, & travel, etc.

## Source

Online  
Direct Response

## Gender

33% Male  
62% Female

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$7/M run charge

## Selections

Education	\$20/M
Enhancements	\$10/M
HS Grad Date	\$15/M
Career Interests	\$15/M
Area of Work	\$15/M
Area of Study	\$15/M
Geo	\$10/M
Gender	\$10/M
Age	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.