

Cobra Health Insurance Plan Responders

Average Monthly Hotline - Postal	147,500	\$110/M
Total File	1,876,590	\$110/M

This file represents people who received help in saving money on their short or long term health insurance.

Thousands of consumers shopping for health insurance have received help in finding cheap rates on health insurance

People save time and money by eliminating the need to visit multiple websites and call company after company to find great health insurance policies.

After filling out a fast, easy form, consumers are matched with local insurance agents who can help them find the best, most cost-effective health insurance plan to meet their needs.

With agents competing for business, people can find the best premiums on the right health insurance plan.

Recommended for: shopping clubs, catalog credit, magazines, insurance, secured and subprime credit, internet, legal & financial services, health insurance, home equity loans, money making opportunities, innovative "as seen on TV" products, and catalogs

Source

Online
Direct Response

Gender

42% Males
56% Females

Minimum Order

5,000 Records

Format

Email	\$50/F
FTP	\$50/F

Net Name Arrangement

85% Net
25,000 or more
\$6/M running

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Email Campaigns	20,000 min



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.