

Cash for Credit

Average Monthly Hotline	97,851	\$110/M
Average Weekly Hotline	24,463	\$110/M
Total File	180,227	\$110/M

Overview

Due to a lack of good credit standing, these mail order and TV buyers have purchased various products using cash, ACH, or check.

These cash buyers filled out a form online indicating their need for credit repair and/or an alternative credit source.

The file's weekly hotline will help increase response rates by targeting fresh prospects that have not been contacted by the competition.

Use This List For: Catalog Credit, Financial Offers, Sweepstakes, Insurance, Self Improvement Products, Credit and Loan Offers, Lottery, Travel

Source

Online
Direct Response

Gender

56% Male
44% Female

Minimum Order

5,000 records

Format

Email	\$75/F
FTP	\$75/F

Net Name Arrangement

85% Net
25,000 or more
\$8/M run charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.