

Car Title Loan Seekers

Average Monthly Hotline	180,950	\$110/M
Total File	1,832,450	\$110/M
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These consumers have applied to borrow money from title loan and pay day loan companies against their car to secure a payday loan.

By requesting to borrow against their car, after paying off their car loan debt, these consumers have indicated that their car is getting older and might be in need of a car warranty, new car or trade in etc.

These sub-prime auto owners represent car owners who have requested a payday loan for short term use

Making timely car loan payments is an excellent way to build credit. By applying for a sub prime auto loan, these car owners have begun the process of repairing their credit, and will have an easier time in the future securing better rates & terms. Sub prime auto loans provide the opportunity to purchase or taking out a loan against a car despite of a bad credit history.

This responsive list of auto loan pay day applicants, offers a weekly hotline of active consumers who are looking for credit and financial offers.

Source

Online
Direct Response

Gender

56% Male
44% Female

Minimum Order

5,000 records

Format

Email	\$50/F
FTP	\$50/F

Net Name Arrangement

85% Net
25,000 or more
\$6/M run charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.