

# Back On Track Loans & Catalog Credit Seekers

Average Monthly Hotline	129,600	\$110/M
Total File	2,441,370	\$110/M

The Back on track Loans & Catalog Credit Seekers file, offers mailers an untapped list of consumers who are looking for a personal loan or catalog credit offer.

This file consists of credit seekers who applied for a loan or catalog credit program.

These people were offered a loan or an unsecured purchasing credit line to be used exclusively for a specific catalog offer.

These individuals will respond to all sub prime offers including: low-end catalogs, auto loans, mortgage, online credit reporting, discount travel offers, and personal financial aids.

These active loan seekers are searching for a personal loan towards home remodeling, to purchase appliances & furnishings or for any other purpose.

Reach these consumers who are actively looking for a personal loan to reach their purchasing needs and are likely to respond to finance & credit loans.

These consumers are prime candidates for bank loans, short- or long-term loans, financial offers, personal loans, refinance, finance & credit loan offers, MCA small.

## Source

Online  
Direct Response

## Gender

48% Male  
52% Female

## Minimum Order

5,000 records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.