

# All American Credit Seekers

Average Monthly Hotline	138,600	\$110/M
Total File	2,536,700	\$110/M

This list consists of individuals who have found themselves in a 'credit crunch'. They have responded to various credit offers via telemarketing and direct mail.

All these applicants are in need of an alternative credit source and will respond well to other credit offers.

This file will work well for offers of music clubs, publishing, Internet, sweepstakes, business opportunities, credit offers, fundraising, insurance, financial seminars, discount catalog offers, & general merchandise.

## Source

Online  
Direct Response

## Gender

52% Male  
48% Female

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.