

# Academic Continuing Education Degree Seekers

Average Monthly Hotline	131,500	\$110/M
Email Campaigns	131,500	\$180/M
Total File	2,810,375	\$110/M

## Overview

These prospective continuing education students are searching for a college or trade school that can help them further their education to enable them to embark on a new career. These consumers are looking for a college that can help them pursue and acquire a degree while maintaining their current job.

Continuing education courses include: business, technology, medical, education, dental, plumbing, legal, electric, fine arts and more, in order to earn degrees and certification.

Continuing education degree lead generation and live transfer calls are also available at a premium.

This list is perfect for continuing education, distance learning and education offers, business and financial opportunity offers, retail and catalog as well as seminars, financial planning, self-improvement products and services, etc.

## Source

Online  
Direct Response

## Gender

42% Male  
48% Female

## Minimum Order

5,000 records

## Format

Email	\$75/F
FTP	\$75/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$8/M run charge

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Education	\$20/M
Career Interest	\$15/M
Military	\$15/M
Veterans	\$15/M
National Guard	\$15/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.