

# Single Parent Online Network

Average Monthly Hotline	114,067	\$110/M
Total File	2,197,025	\$110/M

## Overview

The Single Parent Online Network Club provides information for single parents including discounts, government help, individual and family resources, education scholarships, & housing assistance.

These single parents enrolled to receive community based parenting support, assistance, news, and discussions information on local housing, section 8 / low income housing, housing assistance for single mothers and single fathers, along with exclusive articles, benefits, and discounts

Reach out to these mostly female stay at home single parents who responded to access resources and benefits that offer useful and exclusive benefits geared specifically toward single parents.

These single parents also wanted to be part of single parent forum to be able to attend events, and be part discussions pertaining to all aspects of life for Single Parents.

Recommended for the following offers: baby, travel offers, widow replacement, Maternity, solar, long distance, VOIP, credit card offers, exercise and diet supplements, entertainment products and services, warehouse club offers, consumer electronics, catalogs, cell phone service, etc.

### Source

Online  
Direct Response

### Gender

52% Males  
39% Females

### Minimum Order

5,000 records

### Format

Email	\$50/F
FTP	\$50/F

### Net Name Arrangement

85% Net  
25,000 or more  
\$6/M running

### Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Rent/Bought	\$10/M
Employment Status	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.