

# Intelligent Business Buyers

Average Monthly Hotline	95,700	\$110/M
Total Universe	1,936,505	\$110/M
Phone Numbers		\$200/M

## Overview

This business file is comprised of small businesses that have bought various products and or services including: equipment leasing, credit lines, business credit cards, cellular phone plans, insurance, web hosting, and other benefit type packages.

This is one of the few lists that offers fresh weekly data of small businesses. These business owners are constantly searching for great deals and products and would respond well to any offer that will enhance the image and productivity of their business.

Recommended for: business credit cards, office products and supplies, web/Internet, insurance, seminars, travel, software and computer offers, financial offers, upscale consumer offers, etc.

## Source

Direct Response  
Online

## Gender

42% Male  
56% Females

## Minimum Order

5,000 Records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$6/M running

## Selections

Business Size	\$10/M
Employee Size	\$10/M
Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.