

Future Graduates of America

Average Monthly Hotline	153,270	\$110/M
Total File	2,140,549	\$110/M
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Overview

These prospects represents consumers who are looking to enroll in a college to seek a Bachelor's or Associate's degree. These consumers are currently not registered in any college and have been identified as highly effective targets for career college training programs and continuing education degrees.

These career college prospects filled out a form online, requesting educational assistance with finding a college or trade school that can help them acquire a degree.

The Future Graduates of America file represents education prospects who are looking to improve their skills and take their careers to the next level. These consumers are interested in earning a degree either as full time or part time students, while maintaining their current full-time job.

Average Monthly- Age Breakdowns
ages 18-24 39,000 ages 25-35 58,000
ages 36-45 33,000 ages 46-54 9,000

Average Monthly – Level of Education
High School Graduate 29,000 GED 22,000
Some college 19,510 Associate's Degree 12,147
Bachelor's Degree 9,202

Source

Online
Direct Response

Gender

46% Male
43% Female

Minimum Order

5,000 records

Format

Email	\$50/F
FTP	\$50/F

Net Name Arrangement

85% Net
25,000 or more
\$7/M Run Charge

Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Education	\$20/M
Career Interest	\$15/M



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