

# Career Education Network

Average Monthly Hotline	123,806	\$110/M
Total File	2,545,340	\$110/M

## Overview

These prospects have been identified as highly effective targets for career college training programs and continuing education degrees.

These career college prospects filled out a form requesting educational assistance with finding a college or trade school that can help them acquire a degree.

The Career Education Network file represents education prospects who are looking to improve their skills and take their careers to the next level. These consumers are interested in earning a degree either as full time or part time students, while maintaining their current full-time job.

### Average Monthly- Age Breakdowns

ages 18-24 37,220  
ages 25-35 58,732  
ages 36-45 31,152  
ages 46-54 7,784

### Average Monthly – Level of Education

High School Grad 39,504  
GED 37,449  
Some College 29,510  
Associate's Degree 2,147  
Bachelor's Degree 1,202

Career Interest Average Monthly Hotline  
Business 22,644  
Criminal Justice & Legal 19,596

## Source

Online  
Direct Response

## Gender

47% Male  
42% Females

## Minimum Order

5,000 records

## Format

Email	\$50/F
FTP	\$50/F

## Net Name Arrangement

85% Net  
25,000 or more  
\$7 running

## Selections

Geo	\$10/M
Gender	\$10/M
Age	\$10/M
Demographics	\$10/M
Demographics	\$10/M
Education	\$20/M
Career Interest	\$15/M



Terms and Conditions: Stated prices are for one time use only. Orders canceled before mail date are subject to \$10/M running charges and a \$50 flat cancellation fee. Orders cancelled after the mail date on purchase order, will be charged full price. We believe the information concerning this list to be accurate; however we do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.